



Essex County Federation of Young Farmers' Clubs

The YFC Centre, Whitbread's Barn, Chatham Green, Chelmsford, Essex CM3 3LQ

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January 2010

Dear Sir/Madam

Farmers Market application for the Essex Young Farmers Country Show Sunday 16th May 2010

Essex Young Farmers Country Show will be held at Boyton Hall, Boyton Cross, Roxwell, Chelmsford, Essex, CM1 4LN. We will be returning to last year's showground.

The Essex Young Farmers Country Show enjoys a prestigious reputation throughout the county and beyond. We are proud to be considered as the principal annual agricultural event in the county and therefore this is an ideal opportunity for your company to promote itself. Following feedback from the 2009 show, the farmer's market area will be sited back with the Food Hall area. The 2008 Show was hugely successful, helped by the good weather in the afternoon. For those that did attend and exhibit, we are sure that you'll agree that with just over 12,000 visitors. It was a day to remember and we hope that you will join us for our 2010 Show.

This year, the farmers market will be outside and therefore if you require cover, please bring along a small marquee / gazebo. The details for exhibiting are as follows:

- Charge: £30.00 per stall
- Electricity: £7.50 per 13 amp socket

We would like to point out to potential exhibitors that due to contracts between Essex Young Farmers and appointed caterers, we can only allow people to sell products that are for consumption away from the site, although it is permissible to have samples for tasting. In addition, if you would like to sell alcohol, you must send a copy of your Personal Licence. This aspect of the Farmers Market activity will be closely monitored and if necessary action will be taken.

- The application form should be signed and returned with:
- Full payment to the County Office by **26th March 2010** (VAT not applicable)
- Copy of your Public Liability Insurance Policy certificate
- Completed Health & Safety Risk Assessment Form.

Failure to enclose all documents will result in your application being returned.

If you have any queries or wish to discuss your application please contact me directly on 07711281096 or nicola_blackie@hotmail.com or the County Office on the above number.

You will be notified shortly after the 26th March 2010 if your application has been successful or not and only then will your cheque be deposited or returned to you. Thank you for valued support, we look forward to receiving your application.

Yours sincerely

Nicola Blackie

Farmer's Market Organiser 2010